

**Blue Zen Memorial Parks Inc.**  
**Press Release**  
**For Immediate Distribution**

**Blue Zen Announces:**

- **Delay in filing of 2014 financial statements, MD&A and audit report**
- **Discontinuation of joint development efforts with Anfield Resources**
- **Pending settlement with principal shareholder regarding disposition of China land usage rights**

Montréal, Canada, April 30, 2015 — Blue Zen Memorial Parks Inc. ("Blue Zen" or "the Company" ) (CSE: BZM), today announced that a recent shortage in working capital funding caused the Company to delay engaging its audit firm and initiating audit activities for the year ended December 31, 2014. As a result, the Company will not be in a position to file its audited financial statements, accompanying management's discussion and analysis, the audit report and related certifications for the year ended December 31, 2014 within the prescribed 120 day period as required under National Instrument 51-102 and 51-109. Consequently, it is anticipated that the Company will be subject to a cease trade order suspending trading of its common shares on the Canadian Securities Exchange until such time as the Company is able to complete its yearend filing and successfully apply for a revocation of the cease trade order.

The Company has further announced that it has discontinued efforts to complete a joint development transaction with Anfield Resources Inc. for the purpose of acquiring copper mining properties in Arizona. As previously announced, the Company intended to acquire and vertically integrate mining resources into the supply chain of Jiangsu Tiandilong Land Resource Technology Co. Ltd. ("TDL"), one of the Company's principal shareholders. However, after an extended due diligence and evaluation period, TDL elected to pursue other projects and withdraw its interest in the Arizona properties.

TDL and the Company are preparing to execute a mutual settlement agreement authorized by a resolution of the Company's Board of Directors and subject to shareholder and regulatory approval whereby the Company will return to TDL direct ownership of the land usage rights concerning the 49,208 square meter parcel of land currently under management by Yixing Hexinyuan Culture and Art Co. Ltd. ("Yixing Company"), a subsidiary of Beijing Sun Aide Consulting Ltd. ("Sun Aide"), the Company's wholly foreign-owned entity. In exchange, TDL will return its 11,250,000 shares back to the Company, forgive all debt owed by the Company to TDL and TDL's CEO Jiaping Jiang, and pay working capital arrears and settlement closing costs. The Board resolution also authorizes the transfer of ownership of its offshore companies including DNY (BVI) and Sun Aide to the Sun Enterprise Group, a China-based media conglomerate and former shareholder of Blue Zen.

Despite management's extensive efforts over the last 18 months pursuing various strategies within the mineral exploration sector, the decision by TDL to withdraw from the joint development project in Arizona has caused the Company to reassess its core strategy and consider alternative lines of business as a means of maintaining the Company as a going concern and preserving shareholder value.

**About Blue Zen**

Blue Zen Memorial Parks Inc. is a publicly traded corporation listed on the Canadian Securities Exchange (CSE:BZM) with 36,401,420 issued and outstanding common shares.

**Safe Harbor Statement**

This news release contains statements that constitute "forward-looking information" or "forward-looking statements" within the meaning of applicable securities legislation. This forward-looking information is subject to numerous risks and uncertainties, certain of which are beyond the control of Blue Zen Memorial Parks Inc. Actual results or achievements may differ materially from those expressed in, or implied by, this forward-looking information. No assurance can be given that any events anticipated by the forward-looking information will transpire or occur, or if any of them do so, what benefits that the Company will derive therefrom. Forward-looking information is based on the estimates and opinions of the Company's management at the time the information is released and the Company does not undertake any obligation to update publicly or to revise any of the forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by applicable securities laws.

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