



CHITRCHATR COMMUNICATIONS INC.

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CHITRCHATR INAUGURATES EXPANDED PROGRAMMING AND DEVELOPMENT FACILITY WITH INDIAN RITUAL OF PUJA

CALGARY, ALBERTA – April 29, 2015. ChitrChatr Communications Inc. (“ChitrChatr”) (www.chitrchatr.com), a world leader in the development and marketing of Comprehensive Universal Unified Communications Platforms (CUUCPs), is pleased to announce the inauguration of the previously-announced expansion of its Programming and Development Facility with the Indian ritual of *puja* which was performed at the facility at 9:00AM (local time) today.

In Indian, *puja* is done on a variety of occasions. It may include daily *puja* done in the home, to occasional temple ceremonies and annual festivals, to a few lifetime events such as the birth of a baby or a wedding, or to begin a new venture. The expansion of ChitrChatr’s Programming and Development facility is such a new venture.

Personnel from ChitrChatr’s development team performed the *puja* ritual to inaugurate the company’s new, expanded 7,000 square foot facility and bless the site.

During *puja* an image or other symbol of a god serves as a means of gaining access to the divine. This icon is not the deity itself; rather, it is believed to be filled with the deity’s cosmic energy. It is a focal point for honoring and communicating with the god. For the devout Hindu, the icon’s artistic merit is important, but is secondary to its spiritual content. The objects are created as receptacles for spiritual energy that allow the devotee to experience direct communication with his or her gods.

Most Indians believe in an immense unifying force that governs all existence and cannot be completely known by humanity. Individual gods and goddesses are personifications of this cosmic force. In practice, each Hindu worships those few deities that he or she believes directly influence his or her life. By selecting one or more of these deities to worship, and by conducting the rituals designed to facilitate contact with them, a Hindu devotee is striving to experience his or her unity with that cosmic force.

ChitrChatr’s new, expanded Programming and Development Facility can accommodate up to 222 team members and will allow for additional expansion as needs arise.

Management believes that the pre-release excitement, founding subscriber demand and current progress of the Alpha version testing of ChitrChatr’s CUUCP have led to the company’s exciting

move to expand both its staff and physical presence with the new facility and have positioned ChitrChatr for a successful market launch.

About ChitrChatr

ChitrChatr's CUUCP is designed to be the ultimate communications platform by giving users voice, video, conference calls, multi-protocol chat services, social network messaging, text/SMS, fax and email services, all rolled into one free messaging application. Subscribers will only pay for calls made to mobile and PSTN telephones; and several competitive, affordable subscription plans will be available.

The ChitrChatr CUUCP will be made available to users as an application that can be accessed using a web browser and optionally installed on various technology devices such as desktop and tablet computers, smart phones, mobile handheld devices and other dedicated hardware devices. By combining all communications into one easy-to-use application, the ChitrChatr CUUCP will eliminate the need to download individual applications for each and every use. One app is all that's needed - ChitrChatr.

Subscribers can take a detailed look into the features and operation of the ChitrChatr CUUCP on YouTube: https://www.youtube.com/watch?v=F_Srm59iA18

Features of ChitrChatr's CUUCP

Voice /Video

ChitrChatr's CUUCP will feature chat and video calling, group messaging, conference calls, and text services all for free. It is not only a mobile messaging application; it can also be accessed from your desktop. ChitrChatr's CUUCP will allow you to communicate with another CUUCP user (on any platform) by instant messaging, audio or video conference calls.

No longer will you have to switch from WhatsApp, to Google Hangouts, to Facebook Messenger, to MSN, to Yahoo, etc to send/receive messages to specific contacts. ChitrChatr will incorporate all your contacts on all your different chat and video calling applications under one umbrella, making it much easier to connect with contacts on different platforms. You will be able to obtain one or more phone numbers from over 65 countries and you will be able to forward incoming calls to any other phone number, whether you are on or offline.

Email

ChitrChatr email will incorporate all the features currently available on other platforms like Microsoft Outlook, Gmail, Hotmail, Yahoo, and will allow you to receive emails from different email accounts into a consolidated ChitrChatr email management platform. You will be able to reply back from ChitrChatr using your incoming email account (i.e. Gmail) as a default for that particular reply. One sign in will allow you to reply, regardless of the platform.

Social Media

While setting up your ChitrChatr preferences, you will input all your social network sites. Every time you log into ChitrChatr, you will automatically be logged into all other social network sites and can easily be directed to your social media network of choice. If for example, a friend sends you a message through Facebook Chat, you will receive that message in ChitrChatr and be able to reply without having to switch applications.

Text/SMS

One of the unique features of ChitrChatr's text/SMS will be your ability to reply from a forwarded number with the recipient receiving your actual SMS number instead of the number from which you forwarded the message.

Fax

With a ChitrChatr phone number, you will be able to send and receive telephone, text/SMS, and faxes to and from that single number. When someone sends you a fax, the ChitrChatr system will identify it as a fax and allow you to send it to a fax machine via email as well as view the fax on your ChitrChatr app on your desktop or cell phone. As a subscriber, you will be able to choose your preferences while setting up your account.

On Behalf of ChitrChatr Communications Inc.

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None of the CSE, the OTC Markets Group or the Frankfurt Stock Exchange have reviewed, approved or disapproved the content of this press release.

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of ChitrChatr. The forward looking information is based on certain key expectations and assumptions made by the company's management. Although ChitrChatr believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.