

Nutritional High International Inc.

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April 29, 2015

NUTRITIONAL HIGH ANNOUNCES OTCQB LISTING AND APPOINTMENT OF MERRIMAN CAPITAL INC. AS ADVISOR

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE:NHL, OTCQB:SPLIF) is pleased to announce that the Company's shares have been approved for listing on the OTCQB Marketplace and will begin trading at market open on April 29, 2015. Real-Time Quote Display Service for the company's US symbol OTCQB:SPLIF is now available at:

http://www.otcmarkets.com/stock/SPLIF/quote

Merriman Capital Inc. ("Merriman"), a San-Francisco based broker-dealer, has acted as an OTCQB sponsor and capital markets advisor to guide the Company through the listing process.

The Company will also maintain its' listing on the Canadian Securities Exchange ("**Exchange**") in Canada, under the symbol CSE:NHL. Fifteen minute delayed quotes for the company are available at the Exchange's website at:

http://www.cnsx.ca/CNSX/Securities/Life-Sciences/Nutritional-High-International-Inc.aspx

David Posner, CEO of Nutritional High commented – "We are pleased to complete the process of listing in the United States. Liquidity offered through the OTCQB marketplace will make the Company's stock more accessible to a wider range of retail and institutional investors and marks the beginning of the Company's strategy to allow greater accessibility of the Company's stock to the US shareholder base".

About Merriman Capital Inc.

Merriman Capital, Inc. is a full service investment bank and Broker-Dealer that facilitates efficient capital formation through a proprietary digital network, and offers Capital Markets Advisory and comprehensive Corporate Brokerage services for public and private companies. The firm also provides equity and options execution services for sophisticated investors and differentiated research for high growth companies. Merriman Capital, Inc. is a wholly owned brokerage subsidiary of Merriman Holdings, Inc. (OTCQX: MERR) and is a leading advisory firm for publicly traded, high-growth companies.

Merriman Capital, Inc. is a registered broker-dealer and member of The Financial Industry Regulatory Authority (FINRA) http://www.finra.org/ and the Securities Investor Protection Corporation (SIPC) http://www.sipc.org/.

About Nutritional High International Inc.

Nutritional High is primarily focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in U.S. states where such activity is permitted and regulated by state law, through entities which hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products. The Company is establishing operations in the State of Colorado in conjunction with a licensed operator, a medical marijuana dispensary in Illinois, and is working towards acquiring 51% of a New Mexican operation.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u>.

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

Additionally, there are known and unknown risk factors which could cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information contained herein. All forward-looking information herein is qualified in its entirety by this cautionary statement, and the Company disclaims any obligation to revise or update any such forward-looking information or to publicly announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law.