

## FORM 7

### **MONTHLY PROGRESS REPORT**

Name of CSE Issuer: Big Rock Labs Inc. (the "Issuer").

Trading Symbol: BLA

Number of Outstanding Listed Securities: 18,730,000

Date: September 1, 2015 – Reporting on August 2015

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by the CNSX Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the CNSX.ca website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the CNSX Policies. The discussion in this report must be factual, balanced and non-promotional.

#### **General Instructions**

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

## Report on Business

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

Big Rock Labs ("Big Rock" or the "Company") (CSE: BLA) (FSE: BR1) is an emerging Canadian technology company that specializes in digital product research and development. The Company is currently developing Reach, an iPhone, iPad and Android app, to capitalize on the fast-growing sharing economy. Big Rock has a team of expert software engineers who create digital products that engage and retain users through unique experiences. The Company is led by seasoned entrepreneurs Harald Seemann and Matt Kaine.

The Company is pleased to invite its shareholders to its annual shareholder meeting:

### **Big Rock Labs Annual Shareholder Meeting 2015**

Date: September 22, 2015 at 3pm EST

Location:

The Spoke Club

600 King Street West, 4th Floor

Toronto, Ontario

M5V 1M3 Canada

Big Rock Labs shareholders who wish to attend the meeting have to register by email at: [ir@bigrocklabs.com](mailto:ir@bigrocklabs.com)

In the month of August 2015, Big Rock continued to improve its operational processes as a public company.

The Company continued with the design, development and marketing of its digital product Reach.

### **Reach - Networking, For Everyone.**

iTunes Download:

<https://itunes.apple.com/us/app/reach-networking-for-everyone/id915364904?ls=1&mt=8>

The free Reach app requires iOS 8.0 or later and is compatible with iPhone, iPad, iPad mini and iPod touch.

Google Play Download:

<https://play.google.com/store/apps/details?id=com.bigrocklabs.reachandroid>

## **Reach 2.0 Soft-Launched in August 2015**

Big Rock has rebranded the Reach logo with a new design for a better product fit. The Company has soft-launched a major Reach update with improved onboarding, user registration changes, search functions, instant messaging and nearby events integration. Next to Email and LinkedIn login, onboarding is now also possible via Facebook login. Seamless and real-time instant messaging enhances the user experience, while select push notifications drive user engagement.

The Reach 2.0 iOS and Android updates were soft-launched on August 20, 2015. In addition, Big Rock is in discussions with strategic partners to drive Reach user growth, analyze potential takeover targets and create recurring revenue streams.

On August 20, 2015 the Company also published a news release titled “Big Rock Labs Files Restated Fiscal Q3 2014 Financial Statements and Management’s Discussion and Analysis”.

The Company has amended and refiled the fiscal Q3 2014 Financial Statements and Management’s Discussion and Analysis (MD&A) on SEDAR and with the Canadian Securities Exchange (CSE), as requested by the Ontario Securities Commission, to include the following information:

- The statement of financial position as at March 31, 2014,
- The statement of profit or loss and other comprehensive income for the 9 months ended December 31, 2014,
- The statement of changes in equity for the 9 months ended December 31, 2014, and
- The statement of cash flows for the 9 months ended December 31, 2014.

### **2. Provide a general overview and discussion of the activities of management.**

CEO Harald Seemann continued to establish business relationships with potential partners, software developers and investors for future financings of the Company. He worked closely with the entire team.

CFO Matt Kaine oversaw the design and development of the Reach digital product. He worked closely with the Company’s developers to implement new features of Reach. Mr. Kaine also established business relationships with potential partners and software developers.

Management reviewed the marketing and growth strategy 2015 of the Company’s product, Reach. This includes events, conferences and speaking engagements in order to grow active users in every major professional hub globally.

3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.

**The Company updated the Reach blog with a post from Matt Kaine: “Toronto Events Within Reach September 2015”:**

<http://www.thereachapp.com/blog/posts/events-within-reach-september-2015>

**Reach: Networking, For Everyone.**

[www.getreach.me](http://www.getreach.me)

Reach is a networking app that exposes other professionals and top trending events closest to you. Connecting with others is safe and easy with a smart search system and full-featured built-in Instant messaging platform. Discover a vibrant community of talent and experience. Welcome to Reach, we can't wait to meet you.

### **New Reach Features**

We have revamped the app from the ground up and introduced new features:

- Instant Message your Reach contacts anytime. Simple and secure - there's no longer any need to swap phone numbers or emails.
- Find top trending professional or lifestyle events nearby and register right from the app.
- Search names or keywords to find others (or be found) using a new profile setup & search platform.

Reach is a simple and powerful tool for entrepreneurs, investors, salespeople, marketers, event organizers, developers, HR professionals and freelancers.

**Reach leverages technology to make a handshake - the future of professional networking and the perfect mobile partner to Facebook and LinkedIn users worldwide.**

4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.

No products or services were discontinued.

5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.

Nothing to report.

6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.

No contracts expired or were terminated.

7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

No assets were acquired or disposed of.

8. Describe the acquisition of new customers or loss of customers.

No acquisitions or loss of customers occurred.

9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.

None.

10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.

None.

11. Report on any labour disputes and resolutions of those disputes if applicable.

None.

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

Nothing to report.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

None.

14. Provide details of any securities issued and options or warrants granted.

Nothing to report.

Security	Number Issued	Details of Issuance	Use of Proceeds <sup>(1)</sup>

*(1) State aggregate proceeds and intended allocation of proceeds.*

15. Provide details of any loans to or by Related Persons.

None.

16. Provide details of any changes in directors, officers or committee members.

On August 5, 2015 Mr. Karl Pawlowicz resigned as Chief Executive Officer and Director of the Company, effective immediately, to pursue other opportunities. Mr. Harald Seemann replaced Karl Pawlowicz as the Company's Chief Executive Officer and Mr. Matt Kaine replaced Harald Seemann as the Company's Chief Financial Officer and also joined the Board of Directors, effective immediately. Both will continue to lead the Company through the execution of its business plan. The Board of Directors of Big Rock Labs wishes to thank Mr. Pawlowicz for his contributions during his tenure as Chief Executive Officer and Director of the Company.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

The current Reach updates will provide a more complete experience that doubles down on server reliability/scalability and product improvements. The Reach development team has successfully transferred the Reach app to a new Parse server. Parse is a cloud app platform that enables users to add a scalable and powerful backend for a full-featured app. Parse was acquired by Facebook in April 2013 for 85 million USD.

Market research shows that professionals are looking to find connections at various events and network with relevant contacts. Therefore the current Reach update has replaced Foursquare locations with nearby events from Eventbrite.

Big Rock's apps are designed to appeal to the fast-growing, so-called "sharing economy", which eliminates the middle men and democratizes the global economy. Jeremy Rifkin, author of "The Zero Marginal Cost Society", says the success of businesses such as Airbnb --- the online marketplace where people can book or list a room, house or even a castle --- is about the emergence of a new economic system alongside the traditional capitalist market, potentially leading to what he calls a "paradigm shift in the economy."

Although the Company believes that expectations and assumptions on which forward-looking information is based are reasonable, undue reliance should not be placed on forward-looking information because the Company can give no assurance that the information will prove to be correct. Forward-looking statements contained in this report are made as of the date of this report. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

## Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to CNSX that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all CNSX Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated September 1, 2015

Harald Seemann

Name of Senior Officer

/s/ "Harald Seemann"

Signature

CEO and Director

Official Capacity

<b><i>Issuer Details</i></b> Name of Issuer Big Rock Labs Inc.	For Month End  August 2015	Date of Report  September 1, 2015
Issuer Address 100 College Street, Suite 531		
City/Province/Postal Code Toronto, Ontario M5G 1L5	Issuer Fax No.  None	Issuer Telephone No. 416 879 1989
Contact Name  Harald Seemann	Contact Position  CEO and Director	Contact Telephone No. 416 879 1989
Contact Email Address <a href="mailto:ir@bigrocklabs.com">ir@bigrocklabs.com</a>	Website Address <a href="http://www.bigrocklabs.com">www.bigrocklabs.com</a>	