

PRESS RELEASE – August 26th, 2008

FIRST CHOICE PRODUCTS INC.
(A Wholly Owned Subsidiary of ITI World Investment Group Inc.)
Finalizes Contract with Korean Distributor

Langley, BC, Canada, ITI World Investment Group Inc., (ITIW) confirmed that First Choice Products Inc. (a wholly owned subsidiary of ITI World Investment Group Inc.) executed a distributorship contract with HKC INDUSTRIES CO. LTD. ("HKC") of Seoul, South Korea, for distribution of the Extreme Green in South Korea. HKC INDUSTRIES CO., LTD. (www.HKC-IND.co.kr) is an established industrial distribution company and with its contacts in the Korean Golf industry, including Golfweek (Korea), it anticipates strong and immediate Extreme Green sales.

FIRST CHOICE PRODUCTS INC. (www.firstchoiceproductsinc.com) is in the business of design, patent acquisitions, manufacture and sale of a variety of innovative products. First Choice Products' primary focus is presently in the marketing and sales of existing product lines.

HKC's parent company is Hankook Ceramics Co., Ltd., established in 1967 and part of the well known Korean Group, HANKOOK CERAMICS CO., LTD., HKC TOBACCO CO., LTD., HKC ENERGY CO., LTD. HKC purchases scrap metal for Korean industry and distributes both HKC CoBlock and HKC Protective Claddings and Pole Reflectors. HKC also has contracts with coal mines in Russia and Indonesia, supplying bituminous coal to both power plants and steel manufacturing companies in Korea.

For further information contact Linda Peters, Director of First Choice Products Inc. at 604.853.2655.

**ON BEHALF OF THE BOARD OF DIRECTORS OF
ITI WORLD INVESTMENT GROUP INC.**



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